

ESPN FOUNDER BILL RASMUSSEN ANNOUNCES AZ COMPANY PROFILE SPORTS AS PREFERRED PARTNER TO KICK OFF NEW SPORTS NETWORK: HTN SPORTS

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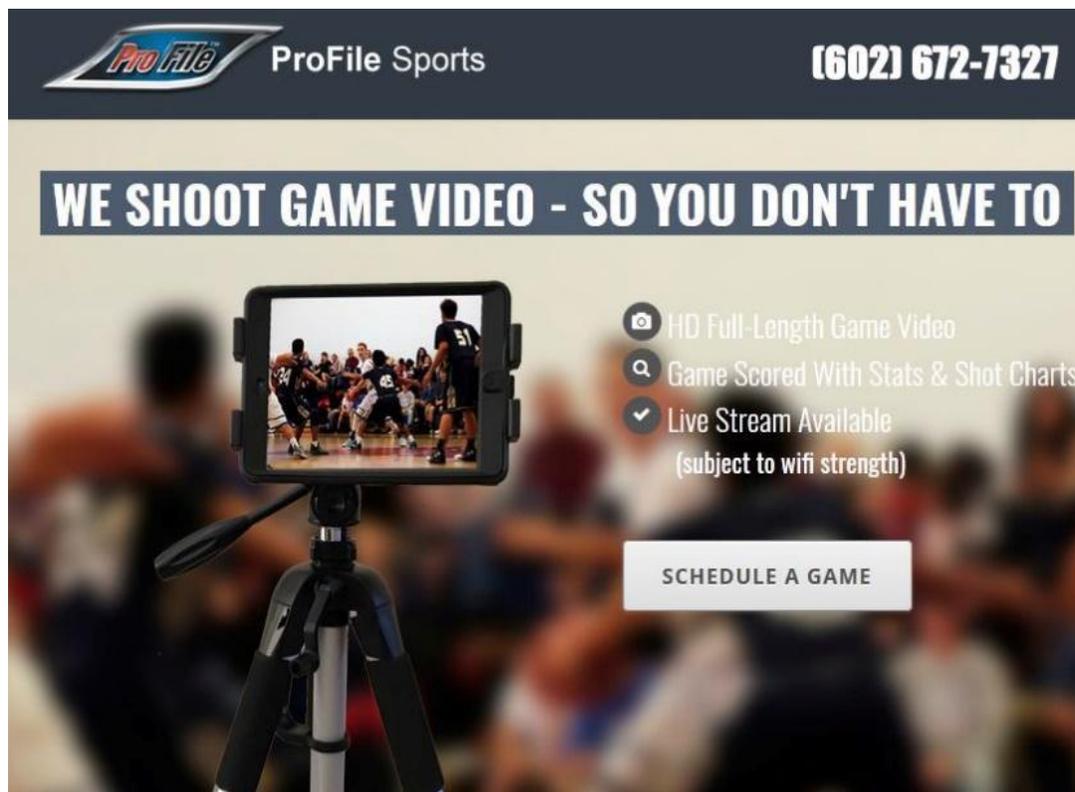


Bill Rasmussen, known to the world as the Founder of **ESPN** and creator of Sports Center, established the first 24-hour TV channel in 1978. **ESPN** is ranked #32 on **Forbes'** list of the world's most valuable brands with a value of \$15.8 billion. Rasmussen departed ESPN in 1984 and is innovating again with a brand new concept in Sports "narrowcasting" (as opposed to broadcasting) by introducing HometownNetworks.tv and its first platform **HTN Sports**, the premier crowd sourced sports venue. Unbound by cable or television, [HTN Sports](#) is instantly available on any internet connected device: phone, tablet, computer or Smart TV.

Rasmussen's daring tenacity that made more sports available to more fans worldwide appealed to his audience on Wednesday, November 8th, with a call to action. During a speaking event at his alma mater, DePauw University, Rasmussen explained how crowd sourcing talent and simplifying the Live Streaming process will create more exposure and opportunities to educate future sports broadcasters, creative audio visual technicians and reach more sports enthusiasts. He is asking for your help to reach his goal of uniting the world though the common bond we share in sports through videos and sports centric programs from Hometowns across the globe. **HTN Sports** will deliver hometown entertainment of every kind and level, from beer league baseball games, to local high school homecomings and pickleball tournaments. **HTN Sports** will present them to the world using cutting edge, automated, live streaming camera systems at the touch of a button.

Watch his speech now at [DePauw University Video by Ken Owen](#) to learn more.

Rasmussen also announced Arizona company; **ProFile Sports** as the first Preferred Provider on the **HTN Sports** platform. **ProFile Sports** creates Athlete Showcase websites making it easy for scouts, recruiters and coaches to find the right player for their team. "Diana Wilson has a dynamite business focused on providing a professional package of verified stats, video and academic achievements for young athletes pursuing a collegiate, semi-professional or professional team," said Rasmussen. "Her company, **ProFile Sports**, brings the highest quality information to the **HTN Sports** platform."



ProFile Sports (602) 672-7327

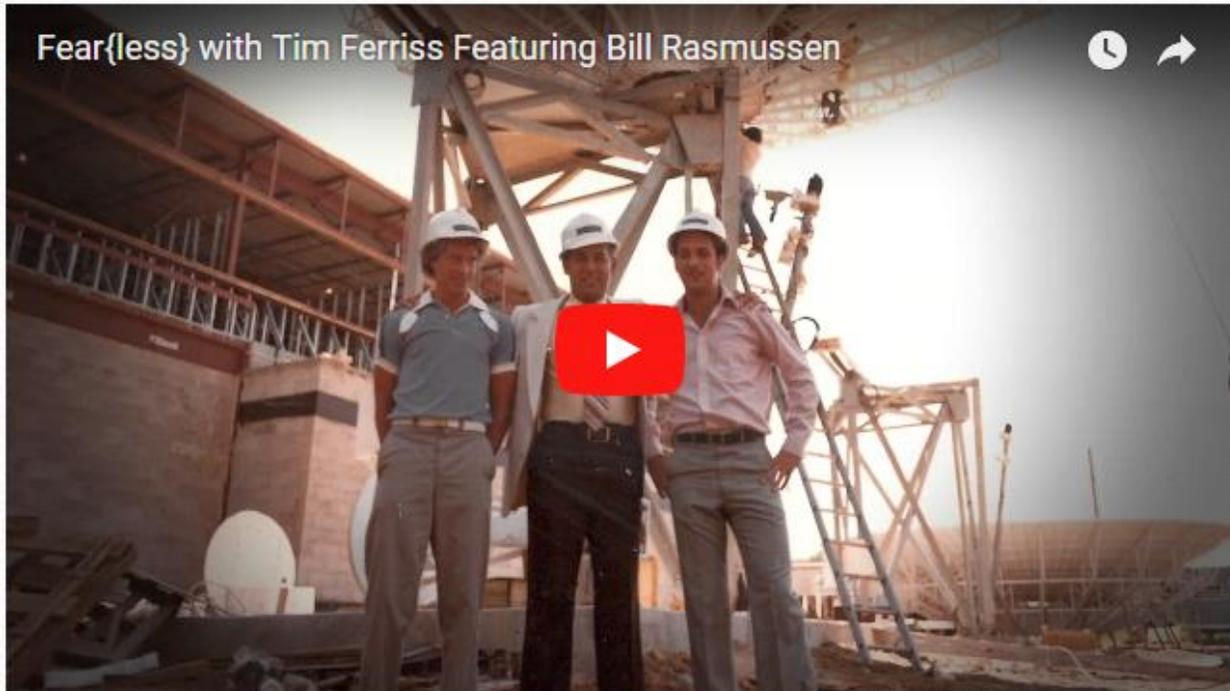
WE SHOOT GAME VIDEO - SO YOU DON'T HAVE TO

- 📷 HD Full-Length Game Video
- 🔍 Game Scored With Stats & Shot Charts
- ✓ Live Stream Available
(subject to wifi strength)

SCHEDULE A GAME

Diana and her husband Wade Wilson reached out to Rasmussen's company, HometownNetworks.tv, after seeing him featured on [Fearless](#) the new television show with Tim Ferriss. At the conclusion of the interview, Tim wrapped up with the usual question: "So what are you working on these days?" and Bill's answer prompted an immediate "OMG" moment for the Wilsons! "That is just what we have been looking for!" said Diana Wilson. The remote controlled, automatic access technology used by **HTN Sports** was the missing piece that **ProFile Sports** had been struggling with – and was preventing the early stage start-up from scaling.

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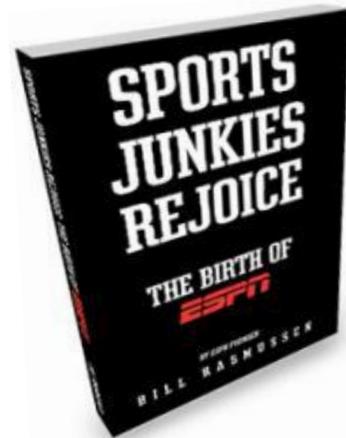


Audience Network's *Fear{less}* with Tim Ferriss.

To the Wilsons' amazement, Hometown Networks returned the call, and a phone meeting was arranged with Rasmussen and his Sr. VP Lynn Daniels. The synergy between the two company missions launched the partnership in short order. "Bill is a decision maker, and he moves quickly" Diana commented. "It has been a whirlwind of activity and opportunity ever since".

Called "the father of cable sports" by **USA Today**, Bill Rasmussen was recognized as one of "[The Champions: Pioneers & Innovators in Sports Business](#)", and was named in 1994 by **Sports Illustrated** as one of 40 individuals who altered and elevated the world of sports in the second half of the 20th century.

"When **ESPN** started, I saw a company and an entire industry explode on the American television scene with breathtaking speed," Rasmussen, who authored [Sports Junkies Rejoice! The Birth of ESPN](#). Rasmussen's answer to the current environment of escalating prices of professional and college level sports is to catch lightning in a bottle once again with **HTN Sports**, the first crowd sourced sports network to bring local games and events from your Hometown to fans around the world. If you have an idea to share or would like to get involved with our mission to unite the world through sports, contact us at <http://www.htnsports.com/apply.html>



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